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FACT SHEET NATIONAL WORKPLACE SAFETY AND HEALTH CAMPAIGN 2011

Introduction

The annual National Workplace Safety and Health (NWSH) Campaign will take place from 20 April to 27 July 2011. The 3-month long campaign is organised by the Workplace Safety and Health Council, in collaboration with the Ministry of Manpower.

2 The NWSH Campaign Launch 2011 event was graced by Mr Gan Kim Yong, Minister for Manpower at Raffles Place Park. Attended by about 200 industries, professional and union leaders, the launch also marked the beginning of new initiatives to educate both new sectors that will be covered under the WSH Act from September 2011 as well as traditional sectors such as construction and marine.

3 Two new programmes were launched. The first is the WSH Advocate programme which companies can adopt in-house, to create support for workplace safety and health (WSH) across all levels of the company. A company which adopts the programme identifies suitable employees and empowers them to engage their peers to improve WSH in their company. Please refer to the **WSH Advocate factsheet** for details.

WSH Messenger programme

4 The second is the WSH Messenger programme. This is a new outreach initiative to target employees and employers from sectors that will be soon covered under the WSH Act from September 2011. The objective of the WSH Messenger programme is to enhance awareness of WSH among the new sectors such as offices, retail outlets as well as educational institutions.

5 The WSH Messengers will bring the WSH messages to employees in their workplaces as well as small and medium size company employers in the heartlands. The programme will either adopt a guerrilla-style engagement approach that will go into HDB housing estates shops, shopping malls and workplaces as well as performances in in-house corporate events such as family days to spread the WSH messages.

Campaign Slogan – Say NO to Risks at Work

6 The slogan for this year's campaign will be centred on preventing everyday risks in workplaces. '**Say NO to Risks at Work**' heightened public awareness on what employees need to know about the WSH Act and what is expected to keep all workplaces safe and healthy.

“Obvious Dangers” TV commercial

7 To spread the message further, the WSH Council has developed a new TV commercial targeted at the general workforce. “Obvious Dangers” focuses on everyday risks at works that may be neglected and how these office/workplace hazards can affect employees if proper measures are not taken.

8 The TV commercial will be aired on free-to-air and selected cable channels from 20 April 2011. A viral promotional campaign will also be launched simultaneously to encourage viewers to find out clues from the TV commercial and learn how they can say no to risks at work.

Safety Starts With Me Competition Showcase

9 The winning entries of the WSH Council's "Safety Starts With Me" Competition will visit over 100 workplaces and public areas to spread the message further to employees and the public. This year, the theme “Don't ignore everyday risks at work” highlights common workplace hazards such as slips, trips and falls, manual handling and noise hazards.

10 The competition is in its third year and received over 1,500 entries, almost double the 800 entries in 2010. This year, a special Award is also given out to organisations/ schools for their strong support for the competition. For sending in the most number of entries from their students and their employees, these four organisations will receive the Award - Casuarina Primary School, Nan Hua High School, Institute of Technical Education and Sonoco Singapore Pte Ltd.

NWSH Campaign Roadshow and activities

11 The NWSH Campaign roadshow is opened to the public from 20 to 21 April at Raffles Place Park. Over the next 3 months, over 100 industry-led activities (i.e. seminars, workshops and workers roadshows) will be organised by industry partners such as Association of Singapore Marine Industries, Singapore National Employers Federation, Container Depot Association (Singapore) and much more.

12 More details on the NWSH Campaign partners and activities can be found on www.wshc.sg/wps/portal/nwshCampaign.